HOW TO CONCERTS

HOW TO GET A JOB IN THE ENTERTAINMENT INDUSTRY

NETWORK, NETWORK, NETWORK

- This industry is all about who you know.
- Introduce yourself to everyone. Put yourself out there!
- Companies don't always post their available positions. Ask around.
- Ask people how they got to where they are today.
- Talk to touring personnel when you are with them.
- Find common ground so people remember you.
- Volunteer, go to conferences, join organizations.

IMPROVE YOUR RESUME AND COVER LETTER

- List all relevant experience, but don't downplay experience. Brag about yourself!
- Show your passion and your personality.
- Edit, re-edit, re-read, spell check, grammar check. Spelling and grammar mistakes can hurt you.
- Resumes and cover letters are not the most important. Network first so you have someone to hand your resume to that has met you in person.
- Yes, companies will stalk you on social media. Make sure you're comfortable with what you post.
- Always indicate when you plan to follow up on your cover letter. Then be sure to follow up!
- If you are a performer, create a one-sheet about ticket sales, online clicks/views, show attendance and other proof that people are paying attention to the music you create.

DIVERSIFY YOUR STRENGTHS

- The industry wants people they can mold and teach. Be flexible and willing to learn.
- Try everything. Say yes whenever possible to gain a well-rounded set of experiences.
- Be willing to volunteer or work as an intern.
- Take a graphic design, marketing, business, foreign language or speaking class just for the experience, even if you don't have to.
- Get involved in other positions – help with marketing, tech, organization, load in, etc.

SHOW YOUR PASSION

- You should be able to articulate what excites you about this industry.
- We work long hours, but love what we do. Are you willing to do the same to love what you do?
- BE NICE. Smile. You never know when someone is watching.
- Say thank you. Sending a quick thank you card after an interview is noticed.
- Tell everyone your career goals.
- Network. Talk to people, and if you are truly passionate we will all see it.

GOOD LUCK!